

f/p

f/p design | furniture
the office for gestaltung



strategies in furniture design

the demands placed on furniture are changing. living and working environments are becoming more dynamic, space is becoming more limited, and expectations in terms of functionality, quality, and sustainability continue to increase.

furniture today is no longer defined solely by its form or material. it must respond to shifting lifestyles, support different modes of use, and integrate seamlessly into diverse spatial and cultural contexts. at the same time, manufacturers are confronted with growing complexity in production, shorter product cycles, and increasing pressure to differentiate in a competitive market.

this creates the need for a more precise and forward-looking approach to product development, one that is based on a clear understanding of user behaviour, technical feasibility, and brand identity.

design plays the central role in this process.

prof. fritz frenkler
president, f/p design gmbh



f/p design – partner for furniture design

german design:
precise, minimalistic, timeless.

founded in 2000 by fritz frenkler, f/p design develops products, product systems and services in the fields of industrial design, interface design, brand design, and architecture. with offices in germany and japan we consult different businesses, from globally renowned companies to innovative startups.

participatory design for success

our main focus lies on the collaborative development process in the design of furniture and spatial solutions. this participatory approach integrates the needs of users, the expertise of partners, and the internal requirements and insights of the company. the result of this process is furniture and

systems that excel in ergonomics, functionality, technology, and quality. they provide efficient, long-lasting solutions while strengthening a clear and consistent brand identity.

simplification brings clarity

as living and working environments become more complex, f/p design focuses on reduction. this creates precision, coherence, and clarity. these qualities support intuitive use, define spatial order, and contribute to a calm and balanced environment. furniture becomes easy to understand, integrates seamlessly into different contexts, and enables spaces that feel structured, comfortable, and enduring.

our vision

an important role in our understanding of design belongs to the formula invented by prof. frenkler as a chair of industrial design in technical university of munich (tum). it is based on the idea that design

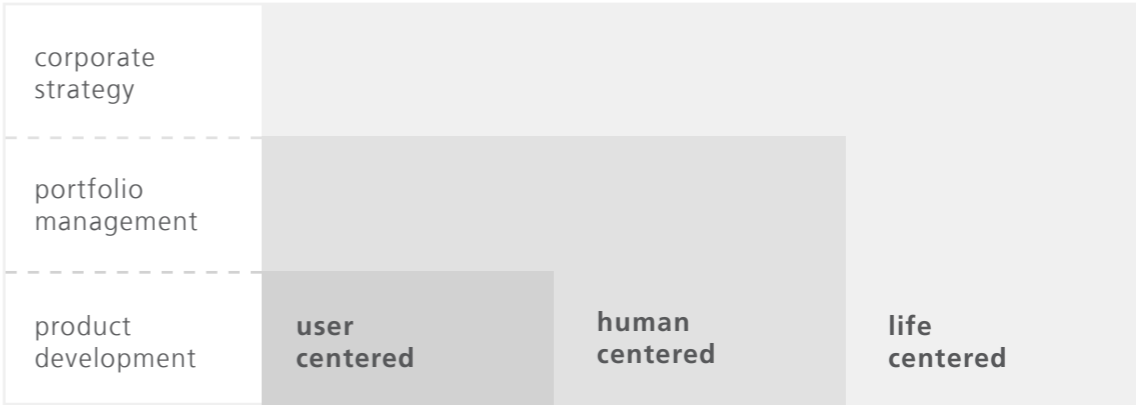
is a complicated system, which, in addition to the usual "form and function", also includes technology, ergonomics, sociology, ecology, psychology, philosophy, finance, and the brand identity.

$$d_{\text{esign}} = \int \int \int_{\text{function form experience}} \frac{(T_{\text{ech}} E_{\text{rg}} S_{\text{oc}} E_{\text{co}} P_{\text{sy}} P_{\text{hil}} F_{\text{in}})^{\text{brand}}}{t} x P_{\text{resentation}}^{5/4/3/2/1}$$

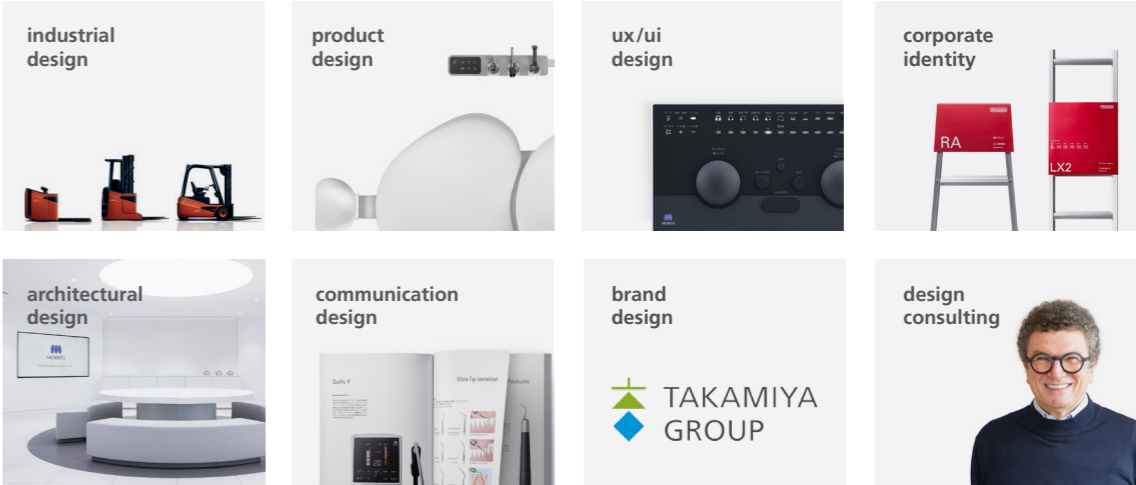
life-centered design

user- or human-centered design alone is no longer sufficient in today's furniture industry. to develop sustainable and consistent product portfolios, designers must adopt a life-centered

approach that considers the broader environment as a whole and aligns with long-term corporate strategy.



design services



thonet | 7000 | shelf system

shelf system 7000 combines a clear design language with a highly modular construction. tool-free assembly and flexible expansion in width and height enable versatile configurations for a broad range of living and working environments.

**schönbuch | cabin | cabinet system**

from the outside, the modular furniture system cabin looks remarkably simple, but on the inside the highly functional fittings offer an impressive amount of storage space. cabin can be custom-fit to suit virtually any room. the cupboard units come with lacquered or wooden door surfaces and in heights of up to 300 cm.

**flexibility**

as living and working conditions continue to evolve, f/p design develops adaptable solutions. this creates versatility, resilience, and relevance over time. furniture can be reconfigured, extended, or repurposed to meet changing requirements. it integrates into different spatial contexts and supports a wide range of uses, ensuring long-term value and sustained usability.

**modularity**

since the world population grows every day, there will be less living space in the future. as designers, we must develop home technologies and furniture that will be able to fulfil several functions and offer a broad spectrum of applications.

hewi | aq950 | washbasin system fitting series

the faucets for home and public use are characterized by their clear design, reliable technology and use of high-quality materials. ease of use is provided by the long handle with large grip hole in the manual version and touchless operation in the sensor version.

**versatility**

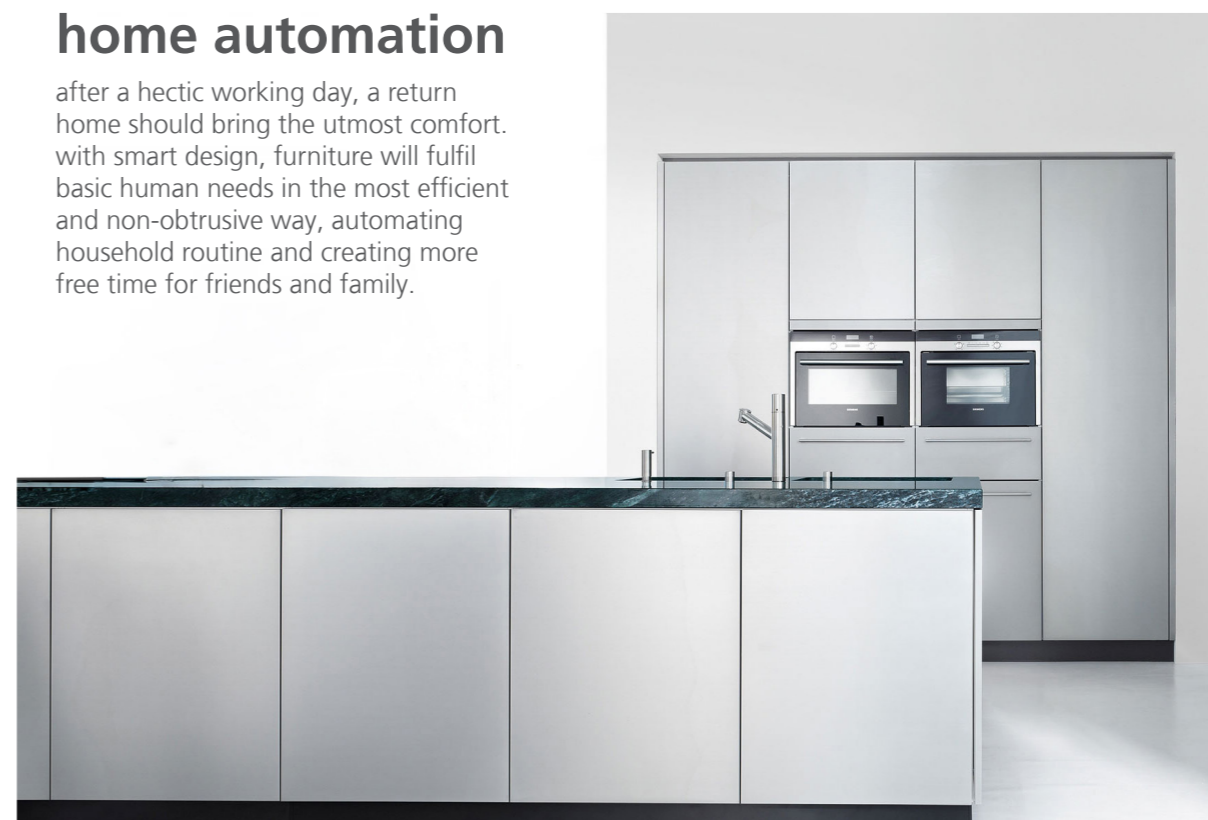
the washbasin system fitting series aq950 offers a sensor-controlled electronic washbasin fitting and a manually operable single lever washbasin mixer tap.

**forster** | pur 11 | kitchen system

for pur 11, f/p design rethought the system from the ground up. steel becomes both a functional and identity-defining element. the result is a precise product architecture with patented hinges, a clear colour and surface concept, magnetic backplash panels, and slim open shelving. a custom-developed handle ensures a clean appearance and intuitive use, creating a kitchen system with a clear and recognisable design language.

**home automation**

after a hectic working day, a return home should bring the utmost comfort. with smart design, furniture will fulfil basic human needs in the most efficient and non-obtrusive way, automating household routine and creating more free time for friends and family.



kokuyo | amos | meeting chair

amos is a simple yet elegant stacking chair that is ideal for large-scale meeting rooms and training applications. the ability to stack up to 25 chairs allows for space-saving storage. optional linking and upholstered seat pads, plus a slit in the seat for carrying, make the chair suitable for a wide variety of uses.



kokuyo | agata/d | office chair

formally reduced to the essentials, agata/d unites advanced functionality and user-friendliness with most comfortable seating positions. agata/d is characterized by its clear lines, a slim seat mechanism, and an easily adjustable lumbar support. the swivel chair range comes in two back heights.



functionality

a busy office environment requires appropriate furniture systems that are functional, comfortable and flexible. clear and precise design ensures high efficiency, simple operation and suitability for a wide variety of uses.



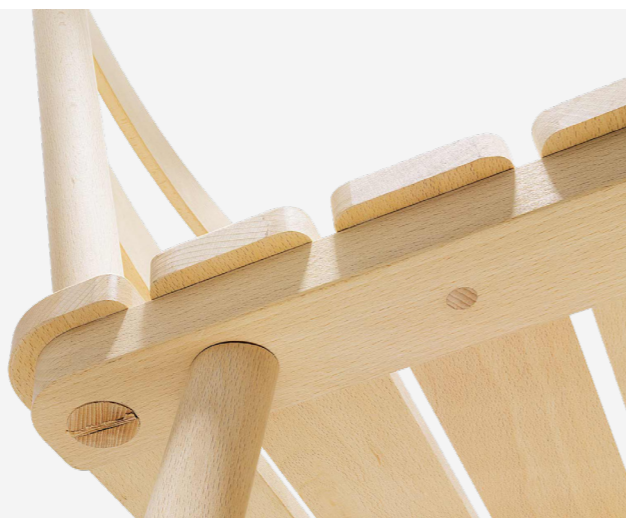
ergonomics

a thorough ergonomic research is essential for the office furniture. flexible adjustment functions and reduced design elements provide most comfortable and healthy seating positions for all work tasks in increasingly diverse business environments.



auerberg | wirtshausstuhl | tavern chair

the auerberg tavern chair is designed and made only according to the functional criteria which have been continuously optimized over hundreds of years of pub culture: extremely solid and stable, the individual parts are only mortised, pined and glued. available in beech, oak or ash wood.

**garpa** | chelsea | garden furniture

chelsea is a product family consisting of a garden bench, a chair with armrests and a stacking chair. this simple, timeless garden furniture is traditionally crafted from certified solid plantation teak that stands up to all weather conditions. the bench comes in two different lengths.

**sustainability**

as resources become more limited and expectations increase, f/p design focuses on long-lasting solutions. this creates durability, efficiency, and responsible use of materials. furniture is designed to remain relevant over time, reducing the need for replacement and enabling a more conscious use of resources.

**durability**

weather-resistant materials and timeless design ensure long-lasting performance in outdoor environments.



koleksiyon | tola | office and conference chair

tola is a modular chair system designed for a wide range of office, conference, and meeting environments. its flexible architecture supports different seating configurations, while the timeless design language enables seamless integration into both working and living spaces.



bree | retail stores and furniture system

clarity of form is what characterizes the timeless shop design of the prestigious bag manufacturer bree. the modular shop outfitting concept places the focus firmly on bags and luggage. f/p design developed guidelines for corporate shop architecture, designed the retail furniture system and planned the interior design of over 160 retail outlets worldwide.



comfort

comfort plays a central role in how furniture is experienced. f/p design creates solutions that support the body, reduce strain, and contribute to a balanced and relaxed environment in both living and working contexts.



holistic approach

from concept to implementation, f/p design develops coherent solutions across all stages of the product.



nurus | i/x | executive furniture system

i/x was designed to meet the demands of an executive office, it provides not only a variety of intelligent components and surprising details, but also a very distinguished appearance in three main design themes, which accentuate individuality and personal style.



marutomi | real japan | japanese urushi lacquerware

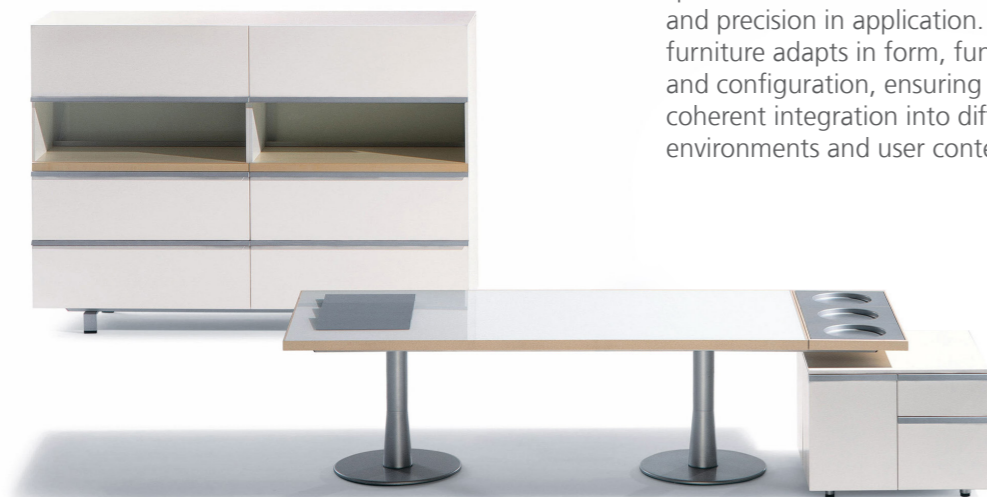
urushi craftsmanship has been practiced in japan for over 6,500 years, making wooden objects durable and suitable for everyday use. this natural lacquer, derived from the sap of the urushi tree, is still produced using a complex traditional process.

the "real japan" project brings this heritage into a contemporary context, presenting and evolving the craft through modern design.



customisation

as requirements become more individual, f/p design develops solutions that can be tailored to specific needs. this creates identity and precision in application. furniture adapts in form, function, and configuration, ensuring a coherent integration into different environments and user contexts.



materiality

as materials shape both function and perception, f/p design focuses on their conscious selection and use. this creates authenticity, durability, and a clear expression of value. materials are treated with respect, highlighting their inherent properties and ensuring a lasting and meaningful user experience.



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